



## Enterprise Mobility

Techlogix strategizes and builds mobile applications on smartphones, tablets, and other Internet-enabled devices that help migrate organizations to a world where work-related information is accessible anywhere, anytime.

A partner who has deep experience of implementing the multiple phases of an Enterprise Mobility program as well as the requisite technology and domain skills, can help you achieve leadership in a rapidly changing mobile landscape!

## Challenges

Are you grappling with Mobility – the most disruptive technology faced by enterprises – as it untethers your business from its fixed location? Do you have an effective strategy to unlock the immense value it can provide to your enterprise? Are you concerned about the deep imprints it will have on your company's business processes, IT infrastructure, and security policies?

## Our Offering

Techlogix helps organizations in the deployment of mobile devices of all types – smartphones and tablets, and their related IT stack – infrastructure, network, and applications – to:

- Enhance their engagement with their end customers
- Drive productivity in their internal business processes
- Improve the productivity of their employees

Techlogix has helped launch mobility programs for customers in industries as diverse as Sales and Distribution, Energy, Financial Services, Healthcare, and Manufacturing.

Our Enterprise Mobility services are based on the following approach:

### ☑ Mobility Architecture

We approach Mobility as an architecture issue and give due consideration to a myriad of technology, infrastructure, and policy decisions in designing mobility solutions for our customers.

### ☑ Enhanced user experience design

Our creative design and development experts ensure that the mobile application's user has an appealing, rich and useful experience that invites and engages, and results in repeat usage.

### ☑ Cross-industry mobility expertise

Our deep experience in diverse industries helps us identify use-cases ripe for mobility-based disruption and cross-pollinate ideas from one industry into another.

### ☑ Global Solution Delivery model

Our global delivery model enables us to scale up application development and testing resources quickly to meet a rapid time-to-market requirement for a mobility solution.

## Our Mobility Services

We help our customers to:

### Define an effective mobile strategy

We help clarify the goals of your mobility strategy, determine what type of program best serves your needs, evaluate cost and benefit considerations, and define policies and guidelines to implement the strategy.

### Create new mobile-enabled business processes

We help revamp existing business processes or design new ones to realize the benefits of mobile devices. These new business processes typically involve new trends and technologies such as social media, cloud and analytics, and use context-driven and location-aware data generated by mobile devices to influence the way companies function.

### Re-architect existing IT systems to enable mobile compatibility

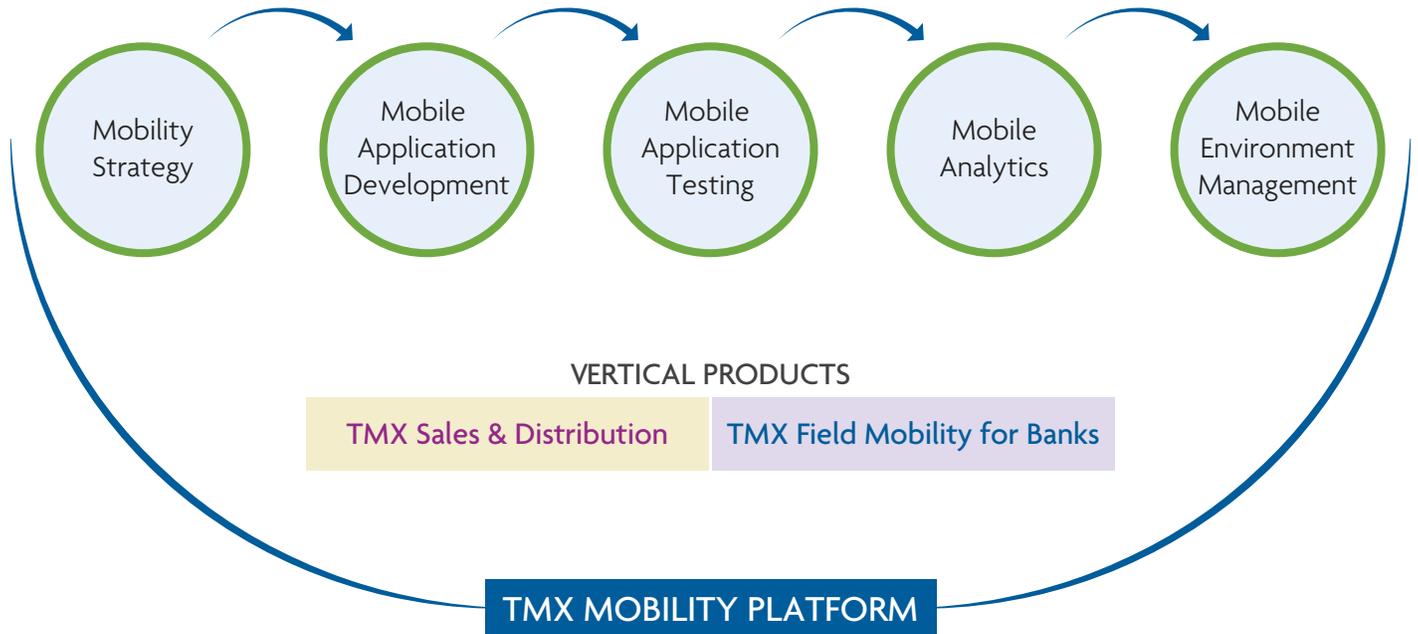
Departmental preferences leading to siloed decision-making results in isolated systems, infrastructure and services that lack performance and have lax security standards. We suggest and implement suitable changes to the existing digital infrastructure (apps, network, security, database) to enable seamless integration of mobility hardware and software.

### Build custom mobile Applications

Our engineers leverage patterns and development frameworks to build native Android and iOS applications optimized for device specific features. HTML, JavaScript experience combined with responsive design allow for mobile websites and cross-browser & cross-device ease of use. The server side back-end is built using Java, .NET, PHP or Python frameworks that best fit our customers' architectural needs.

### Integrate Cloud and Analytics into mobility solutions

We work with our customers to design and develop "real" cloud and mobile applications – not just traditional apps migrated to cloud hosting environments. Our solutions typically move the computing power and data storage away from the mobile devices and into cloud-based centralized and powerful computing platforms, which are then accessed over the wireless connection based on a thin native client app running on a mobile device.



## Our TMX Platform

Our TMX platform has been used to mobilize the enterprise in Sales and Distribution, Energy, Financial Services, Healthcare, and Manufacturing. Supporting all major smartphone platforms, TMX allows enterprises to rollout highly functional transactional applications which leverage the full capabilities of the mobile device including location, imaging support and connected/disconnected field operations.

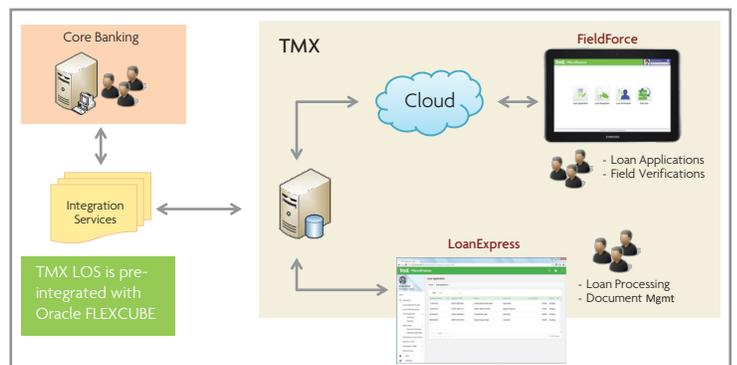
## TMX Sales and Distribution

Our solution helps small as well as mid-sized and enterprise customers to manage their field force. Agents in the field use mobile devices to perform core functions, such as Order Booking, Spot Selling, manage Deliveries and Returns, and collect payments. Field force managers can manage large teams by setting goals, gain visibility into agent location and measure agent/team performance in real-time.



## TMX Field Mobility for Banks

Our solution helps banks of all sizes go to market with innovative agent-centric mobile solutions that help mobilize business transactions and processes and empower employees in the field. Typical field processes are Account Origination, Bill Collection, Loan Origination, and Loan Payment.



## Success Stories

Techlogix has developed a digital health platform for remote health monitoring using smart phones and tablets for Neutrino Medical. The platform connects patients with their healthcare providers, enabling periodic updates on their condition between face-to-face visits. Developed on a proprietary survey engine, the system generates a set of questions targeted to the patient's specific health history. Predictive analytics are used to create a cumulative health score to alert healthcare providers of significant changes that may indicate a health issue.

The system is in use on a group of patients to document effectiveness in reducing the readmission rate at two US hospitals.



For Nestlé, the world's leading nutrition, health and wellness company, Techlogix deployed its TMX Enterprise Mobility platform in Pakistan to automate the procure-to-pay milk collection process. Nestlé field agents now use mobile devices to record milk purchase from as many as 3,000 milk collection locations across the country. Positive outcomes include:

- Reduced data entry errors by eliminating manual paper trail.
- Better capture of milk quality parameters reduced errors and loss of millions.
- Real-time visibility of field operations led to improved production planning and forecasting.



## About Us

Techlogix is an IT Services, Consulting, and Business Solutions company that helps its clients achieve enterprise transformation by harmonizing people, business processes, and technology. Our globally distributed development teams build high performance solutions leveraging our practice-specific delivery methodologies. Our people combine the spirit of engineering excellence with a strong commitment to deliver a delightful end-to-end customer experience. Techlogix employs approximately 300 people in 5 delivery centers worldwide.

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